

GBAMC

The 2nd Global Buried Asset Management Congress

New Horizons in Buried Asset Management

SPONSORSHIP & EXHIBITION PROSPECTUS

2024 Global Buried Asset Management Congress

Indianapolis, IN, USA | November 14-16, 2024

Organizers:



SOUTHWEST
ENVIRONMENTAL
FINANCE CENTER

Contact Us

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<https://bami-i.com>



SPONSORSHIP & EXHIBITION OPPORTUNITIES



Congress rate structure:

Registration Fees	BAMI-I Member	\$450
	Non-Member	\$550
Sponsorship Opportunities	Premier	\$10,000
	Platinum	\$6,000
	Gold	\$4,000
	Silver	\$2,000
	Bronze	\$1,000
Unique Sponsorship opportunities	Special Event (1 available)	\$2,500
	Welcome Reception (1 available)	\$2,500
	Luncheon (2 available)	\$2,500
	Cookie/Snack Break	\$1,000
	Hydration Station	\$1,000
	Tabletop Exhibit	\$1,500 / booth

2024 GBAMC Sponsors

Premier Sponsors

- BrainDrip & IQ4H2



Bronze Sponsors

- PVC pipe association



Hydration Station

Sponsored by **Plastics Pipe Institute (M&I + MAB)**



ORGANIZERS MESSAGE

Dear Industry Partner,

We are reaching out on behalf of Buried Asset Management Institute - International (BAMI-I) and Southwest Environmental Finance Center (SWEFC) with a unique opportunity for your organization to become a sponsor/exhibitor at our upcoming Buried Asset Management Congress, scheduled for November 14-16, 2024, in Indianapolis, Indiana. In September 2023, to further advance the industry, BAMI-I successfully hosted the inaugural Global Buried Asset Management Congress (GBAMC) in Chicago to explore the current state and future direction of buried asset management. **This year, we continue to delve into the expansive field of buried asset management, specifically honing in on asset management within the water and wastewater industry under the theme "New Horizon in Buried Asset Management."**

GBAMC strives to transform professionals into pioneers. The 2024 congress will emphasize the legislative trends across the United States, reflecting the impact of the evolving legal environment on the water and wastewater asset management industry. The congress is committed to contributing to legislative improvements, underscoring their support for positively shaping the industry's legal framework. Additional topics will include regulation compliance, risk management, financial planning and management, asset inventory management, condition assessment, maintenance and renewal strategies and solutions, emerging technologies and innovative solutions, capital planning, and project management. The congress encourages collaboration, knowledge sharing, and the advancement of industry practices, attracting a broad audience from seasoned professionals to newcomers and students, making it an essential event for anyone looking to impact the infrastructure asset management field.

Your sponsorship would not only enhance the impact of this important event but also align your brand with leading-edge discussions in the industry. Our congress offers various sponsorship levels, each providing valuable exposure and networking opportunities among industry experts, professionals, and decision-makers.

We are confident that your participation as a sponsor will be mutually beneficial, allowing us to advance the field while showcasing your commitment to environmental management and sustainability.

For more details on sponsorship opportunities and benefits, please refer to the attached document. We look forward to the possibility of your partnership in making this event a success.

Sincerely,

Tom Iseley, President, BAMI-I, Professor of Practice at Purdue University

&

Heather Himmelberger, Director at SWEFC at the University of New Mexico



ABOUT CONGRESS

About SWEFC

The Southwest Environmental Finance Center (SWEFC) is a public service entity within the University of New Mexico School of Engineering's Center for Water and the Environment. The center is committed to assisting state, local, and tribal governments, as well as the private sector, in technical, managerial, and financial aspects of environmental service delivery and compliance.

SWEFC's expertise includes a wide range of areas like asset management, water loss auditing and control, environmental compliance, tribal drinking water, water system partnerships, water and wastewater funding, green infrastructure, GIS mapping, and energy efficiency. Their approach focuses on building internal capacity within the utilities they assist, aiming for long-term sustainability and resilience. Read more at:

<https://swefc.unm.edu/>

Congress Theme New Horizon in

Buried Asset Management Congress Objectives

- Providing unparalleled insights into asset management,
 - encouraging collaboration, knowledge sharing, and the advancement of industry practices,
 - Attracting a broad audience from seasoned professionals to newcomers and students
- , making it an essential event for anyone looking to impact the infrastructure asset management field.

About Purdue CEM

Purdue University Construction Engineering and Management (CEM) is a division of the top 5 largest engineering schools offering world-class undergraduate construction engineering degree programs. They promise to help transform a passion for engineering and architecture into a career where leadership, design and supervision impact every aspect of a construction project.

<https://engineering.purdue.edu/CEM>

About BAMI-I

The Buried Asset Management Institute – International (BAMI-I) is a non-profit corporation whose purpose is to educate and assist those who have an interest in applying best buried-asset management practices to extend the life and efficiency of their assets. Although BAMI-I has been mainly focused on water and wastewater systems, the principles of asset management apply to all different types of buried assets including gas distribution pipes, communication, and electric transmission cables. BAMI-I's mission is to provide a center of excellence for underground infrastructure Owners, Engineers, and Maintenance people to join with industry and researchers, using sound science, to evaluate and /or develop buried asset management protocols for application worldwide. This will benefit ratepayers and other stakeholders by:

- Protecting public health
- Maximizing asset life-cycle value
- Improving the environment
- Sustaining economic development
- Enhancing the quality of life

<https://bami-i.com/>



ABOUT CONGRESS

Topics:

Holistic Water Asset Management

- Regulatory Compliance and Risk Management
- Emergency Preparedness and Disaster Recovery
- Digital and Data Strategy
- Maintenance and Operations Strategy
- Financial and Investment Planning
- Economic and Rate Analysis
- Stakeholder and Customer Engagement
- Workforce and Capacity Development

Location and Mapping

- Asset Inventory
- Lead Service Line Inventory & Replacement/Lead And Copper Rule Compliance
- Subsurface Utility Engineering
- Application of Geographic Information Systems (GIS) in asset management
- 3D modeling of underground infrastructure
- Drones and remote sensing technologies
- Integration and standardization of map data
- Regional geospatial information and asset intelligence
- Cybersecurity and Data Protection

Pipeline condition assessment

- Pipe Material and Degradation Analysis
- Leak Detection and Location
- Inflow and Infiltration Studies
- Hydraulic Capacity Evaluation
- Structural Integrity Assessment
- Service Life Prediction
- Rehabilitation and Renewal Planning
- Asset Criticality and Risk Analysis
- Environmental Impact Assessment
- Regulatory Compliance Verification
-

Technical solutions for buried assets.

- Pipeline repair, rehabilitation, and replacement strategies
- Trenchless Technology
- New materials technologies
- Smart pipeline management systems.
- Renewable energy pipeline
- Environmental Restoration Techniques
- Cost-benefit analysis and Budgeting
- Project Management and Quality Assurance

Congress Attendees

- Pioneers
- Professionals keen on transforming themselves into Pioneers.

Agenda

Day #1 (Thursday, Nov. 14, 2024).

- 9:00 am – 12:00 am** Preparation
- 12:00 pm – 5: 00 pm** Registration open, Exhibitions set up, BOD meeting
- 5:00 pm – 7: 00 pm** Reception, Kick-off with opening comments and prayer in the exhibit hall

Day #2 (Friday, Nov. 15, 2024))

- 8:00 am – 8:50 am** Kick off Speech
- 8:50 am – 9:30 am** Keynote Speech
- 9: 30 am – 10:00 am** Break at Exhibit Hall
- 10:00 am – 11:00 am** Panel 1
- 11:00 am – 12:00 am** Panel 2
- 12:00 pm – 1:30 pm** Luncheon &Keynote Speech
- 1:30 pm – 4:00 pm** – Presentations in 4 tracks (30 minutes each)
- 4:00 pm – 6:00 pm** Expo Networking and Entertainment
- 6:00 pm- 9:00 pm** Special Event

Day #3 (Saturday, Nov.16, 2024)

- 8:00 am – 9:00 am** Keynote speech
- 9:00 am – 9:30 am** Presentations in 4 tracks (30 minutes each)
- 9:30 am – 10:00 am** Break at Exhibit Hall
- 10:00 am – 12:00 am** Presentations in 4 tracks (30 minutes each)
- 12:00 pm – 1:00 pm** Lunch time
- 1:00 pm – 2:20 pm:** Keynote speeches (40 minutes each)
- 2:20 pm - 2:35 pm** break time
- 2:35 pm- 3:15 pm:** Keynote speech
- 3:15 pm- 4:15 pm:** GBAMC 24 Closing and GBAMC 25 Opening Ceremony



SPONSOR CATEGORIES

Partner:

This Congress is ideal for exhibitors and sponsors. It will feature participation from companies and organizations across various sectors, including:

- Technology and Service providers
- Pipe and Fitting Manufacturers
- Asset Management Service Providers
- Engineering Consulting Firms
- public and private Utility Companies
- Technology and Software Companies
- Specializing in Asset Management Solutions
- Environmental and Regulatory Agencies
- Professional Associations
- Research and Development Organizations
- Educational Institutions

Benefits for all sponsors:

GBAMC is an excellent opportunity for companies to demonstrate their commitment to Asset Management, establish themselves as leaders in the field, and seize market opportunities. Benefits for all sponsors:

- Level of sponsorship will be highlighted in the event program
- Level of sponsorship highlighted in Summary Publication
- Company logo on plenary room sponsors' banner (size of the logo in proportion to sponsorship level)
- PowerPoint slide acknowledgment at appropriate timing
- Company logo on event website with link to company's home page

Premier: \$10,000

Benefits for all sponsors plus below benefits:

- Two 8x10 Booth,
- 4 complimentary registrations
- 2 years BAMI-I cop-membership
- Full-page ad in the August issue of BAMI-I journal
- One Article space telling your product /people's story (1500 words) in one issue of BAMI-I journal
- Full-page advertisement in the event handbook
- Company spokesperson to welcome reception to all attendees (10 mins)
- Company spokesperson to all attendees at Friday luncheon (up to 10 minutes)
- Recognition as the Premier Sponsor including logo on all literature relating to the event



SPONSOR CATEGORIES

Platinum: \$6,000

Benefits for all sponsors plus below benefits:

- one 8x10 Booth.
- Three complimentary registrations.
- Two years of BAMI-I corporate membership.
- Full-page ad in the August issue of BAMI-I journal
- One Article telling your product /people's story (800 words) in one issue of BAMI-I journal.
- Full-page advertisement in event handbook.
- Company spokesperson to welcome reception to all attendees (7 mins).
- Recognition as the Platinum Sponsor including logo on all literature relating to the event

GOLD: \$4000

Benefits for all sponsors plus below benefits:

- One 8x10 Booth,
- Two complimentary registrations
- One year's BAMI-I corporate membership
- ½ page ad in the special issue of BAMI-I journal: BAMI-I 20th Anniversary Commemorative Publication, which is distributed to all attendees. It will serve as BAMI-I's main introduction material in the future.
- Summary Publication– Company logo reorganization inside the front cover.
- Full-page ad advertisement in the event handbook
- Recognition as the Gold Sponsor including logo on all literature relating to the event

Silver: \$2,000

Benefits for all sponsors plus below benefits:

- One 8x10 Booth
- Two complimentary registrations.
- One year's BAMI-I cop membership.
- 1/3 page ad in the August issue of the BAMI-I journal.
- 1/3 page advertisement in event handbook.
- Recognition as the Silver Sponsor including logo on all literature relating to the event.



SPONSOR CATEGORIES

Bronze: \$1000

Benefits for all sponsors plus below benefits:

- Two complimentary registrations
- ¼ page ad in the August issue of the BAMI-I journal.
- ¼ page advertisement in the event handbook
- Level of sponsorship highlighted in the event program
- Recognition as the Bronze Sponsor including logo on all literature relating to the event

Unique sponsor opportunities:

- **Special Event sponsorship: \$2500**

We will design a special event that allows plenty of opportunities for attendee networking and engagement on Friday night. The sponsor's name is prominently featured in recognition.

(Only 1 available, For Gold level or higher sponsors)

- **Welcome Reception sponsorships: \$2500**

This Congress is highly anticipated and offers ample opportunities for attendees to network and connect with one another. As a sponsor, your company name will be prominently displayed in recognition of your support.

(Only 1 available, For Gold level or higher sponsors)

Unique sponsor opportunities:

- **Luncheon sponsorships: \$2500**

This sponsorship provides your company with exposure to the entire congress attendee group during the lunch period. It is an ideal opportunity for exhibiting companies to increase their visibility and make a lasting impression on attendees.

(Only 2 available, For Gold level or higher sponsors)

- **Cookie/Snack Break Sponsorship: \$1000**

Attendees will be notified that cookies (or other snacks) will be at your booth during a designated "snack break" in the Exhibit Hall. We will coordinate this with you.

(Only 1 available)

- **Hydration Station Sponsorship: \$1000**

You will sponsor the beverages available in the Exhibit Hall (water, coffee, soda, and other non-alcoholic options). Signage will be placed at a beverage station in recognition of this sponsorship.

(Only 1 available)



EXHIBIT

Exhibit: \$1,500

Exhibit Benefits:

Brand Exposure: Exhibits provide an excellent opportunity for companies to showcase their brand and products to a targeted audience. Exposure at all Exhibit Hall events.

Networking Opportunities: Exhibits allow companies to network with attendees and other exhibitors, helping to build relationships and increase visibility.

Lead Generation: Exhibiting at our event provides companies with the opportunity to generate leads, collect contact information, and promote their products and services.

Cost-Effective: 8x10 booth exhibits are a cost-effective way for companies to reach a large number of attendees and provide a return on investment.

Showcasing Products: Exhibits provide a unique opportunity for companies to demonstrate their products, answer questions, and provide hands-on demonstrations.

Exhibit Benefits:

- Two complimentary registrations.
- Recognition as the exhibitor including logo on all literature relating to the event.
- PowerPoint slide acknowledgment at appropriate timing.
- Company logo on plenary room sponsors&exhibitor' banner (size of the logo in proportion to sponsorship level).
- Company logo on event website with link to company's home page.

Exhibit Policies:

- Exhibit Space: 8x10 booth.
- Space Allocation: Space assignments for exhibiting companies will be made based on their standing and the timely receipt of full payment. Contracts will be dated and assigned in the order that they are received. If the desired booth location is not available, the closest available space will be assigned. Unfortunately, no specific booth location guarantees can be made.
- Exhibit Hours: Exhibits must be staffed during all exhibit hours.
- Set-Up and Tear-Down: Companies are responsible for setting up and tearing down their own exhibits.
- Recognition in the following (subject to print deadlines).
- Final Program (Materials needed by October 1, 2024).
- In the event of a cancellation, written notification must be sent to BAMI-I Congress Management. If the cancellation is received before September 1, 2024, a refund will be issued for the full amount paid, minus a \$100 processing fee per reserved space. No refunds shall be made for cancellations received on or after September 15, 2024.
- Complimentary: Included in your space rental fee is two full GBAMC Registration. Other Additional registrants must be purchased at the Full GBAMC rate.

BAMI-I RESERVES THE FINAL INTERPRETATION
RIGHT OF SPONSORSHIP & EXHIBITION
PROSPECTUS

